Web2Print: The Power of Online Print Procurement

Imagine an online solution that allows you to manage all of your printed materials while maintaining control over brand image, customization and ordering authority.

Just think. You can access your designs, make changes, view digital proofs, order online, and decide if the same product can be delivered to multiple locations.

Standing at the forefront of print technology is Web2Print, the most efficient way to control your marketing materials. Say goodbye to burdensome print order cycles; Web2print is here for better customer fulfillment.

Protect. Personalize. Streamline.

B&B provides the features you need to create positive change in your marketing material supply chain. What makes our solution so great? Here are a few of the reasons clients are turning their outdated ordering system into a super-efficient procurement business model.

Online Product Customization

Developing and maintaining marketing materials for a dispersed sales and marketing organization is often the biggest challenge for marketing departments. B&B's powerful documentation customization engine keeps your marketing materials brand compliant, from brochures and flyers to emails and web landing pages.

1-to-1 Variable Data Personalization

Marketing wants to control the brand with proper use of logos, fonts, colors, and designs, while sales and channel partners want the ability to personalize collateral to suit their needs. With 1-to-1, on demand personalization, users can get what they need when they need it!

Distributed Ordering Capability

With an easy-to-use and intuitive online portal, users can access and modify the materials they need. B&B removes the burden of fulfillment from your

marketing team, allowing you and your staff to focus on other valuable activities. If you need a central point of control to approve or reject orders, B&B can build permissions into your custom portal.

Features and Benefits

Features	Benefits
B2B & B2C storefronts	Custom portal to store digital and marketing assets
Branding	Control brand standards and compliance
Templates	Product templates allow for custom content
Online shopping cart functionality	Easy-to-use ordering system available 24/7
Product catalog	Repository for static, custom and inventory products
Digital assets catalog	Store digital images: logos, photos, videos, art files
Single Sign On	Secure user name and password
Order management	Tailor pricing, permissions, preferences and user groups
Approvals	Permission levels with automated notifications
Password protection and security	Allows users to navigate all or limited areas of the site
Flexible options	Traditional and digital printing options
Inventory and fulfillment	Print jobs with large quantities and store to save on production costs
Reporting	Date range, SKU, product type, cost center and billing
Customer support	B&B provides ongoing customer service

Call 888-224-2656 or visit **www.BBsmartsolutions.com** to learn more about **WEB2PRINT.**

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